

To Whom It May Concern:

Alzheimer's Australia WA is pleased to welcome the *Alzheimer's Innovation Institute* to Western Australia and to be partnering with them to introduce the *Ashby Memory Method* (AMM Program) in the coming months. The award nominated program has been developed by Canadian researchers using techniques adapted from the field of brain injury neuro-rehabilitation and has been demonstrated to improve dementia symptoms as well as quality of life for individuals with Alzheimer's disease.

The *Ashby Memory Method* has been evaluated by *Alzheimer's Australia WA* through a small pilot project of clients currently receiving in- home and centre based respite and the responses from people with dementia, their families and support workers who participated in the trial have been very positive. The *Ashby Memory Method* is a valuable dementia care activity program which is recommended for persons with mild to moderate dementia symptoms. Participants reported improvements in mood, self esteem and confidence as well as greater psycho-social engagement – all of which are important indicators of improvement in quality of life for persons living with dementia.

The Alzheimer's Innovation Institute (a Canadian organization) has committed to working with *Alzheimer's Australia WA* to introduce the program in Australia and we certainly look forward to working with them.

For more information, see the Alzheimer's Innovation Institute website – www.ashbymemorymethod.com or contact the writer.

Sincerely,



Frank Schaper
Chief Executive Officer
Alzheimer's Australia WA